



# WELCOME TO KING'S DAY IN THE ARCHIPEL NEIGHBOURHOOD!

## Dear neighbour,

This year, we continue the tradition of the royal festivities in our neighbourhood, Archipel! Join your fellow neighbours on **April 26th** for a fun-filled celebration around the **Bankaplein fountain**.

### WHAT IS KING'S DAY?

You might be wondering: what exactly is King's Day, and why do the Dutch celebrate it? And why does everyone dress in orange?

King's Day (**Koningsdag**) is a national holiday in the Netherlands, celebrated in honour of King Willem-Alexander's birthday. One of the main traditions of this day is the famous free market (**vrijmarkt**), where everyone is allowed to sell items on the streets.

The celebrations also include lively street parties, children's games, musical performances, and concerts.

As a tribute to the Royal House of Orange-Nassau, people dress in orange – a phenomenon known as **"orange craze"**.

### MEMBERSHIP & BBQ TICKETS

Want to enjoy a delicious BBQ while supporting the festivities? Visit the Archipel Orange Association on upcoming Saturdays in front of Albert Heijn on Bankastraat to purchase your BBQ tickets and become a member. Members receive a discount on their BBQ tickets! You can also register online at [www.koningsdagbankaplein.nl](http://www.koningsdagbankaplein.nl).

**We look forward to celebrating  
with you on April 26th!**

## PROGRAM

- 9.00** **Start** of the Free Market (vrijmarkt) – Be on time for a good spot around the fountain.
- 10.00** Children's **decorated bike parade** – the best decorated bike wins a prize!
- 10.30** **Welcome speech** to kick off the festivities.
- 11.00** **King's Day Coffee Table** – Meet your neighbours while enjoying coffee, croissants and the famous Dutch liquor "Oranje Bitter"
- 11.00** Start of **Mont Banka** Fun activity for children under 12 years old.
- 12.00** Bouncy castles, face painting, tattoos and circus acts.
- 14.00** Kid's **Street Soccer Tournament** – Let the games begin!
- 15.00** **Street Dance** lesson – Learn some new moves.
- 16.30** **Children's Disco** – DJ Nijkie gets the party started for the little ones.
- 17.30** **BBQ for families** with young children – A relaxed early start for young families.
- 18.00** **BBQ opens for everyone** – With **live music** from **Tijs on Sax** and **DJ Nijkie**
- 21.00** **Closing toast** to the King – Raise a final glass to celebrate the day!

